

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

2024 Annual Conference of Indiana Soil & Water Conservation Districts



INDIANA ASSOCIATION OF
soil and water conservation
DISTRICTS

IASWCD

225 S. East St., Suite 142

Indianapolis, IN 46202

317-692-7374

iaswcd.org



INDIANA ASSOCIATION OF
soil and water conservation
DISTRICTS

The Westin, 241 W. Washington St.
Indianapolis, IN

January 8-9

2024 Annual Conference of SWCDs

Over 400 conservation-minded farmers, SWCD staff and supervisors, state and federal agency staff and others attend this conference in downtown Indianapolis each year. This one and one-half day conference provides time to network and connect, professional development, and many training opportunities.

Glance through the enclosed insert for details and choose the sponsorship level that best meets the needs of your organization. Sign up online <https://bit.ly/2024SWCDSponsor> or fill out this page and mail to: IASWCD, 225 S. East St., Suite 142, Indianapolis, IN 46202

PLATINUM SPONSOR

KEYNOTE SPONSOR

CHAMPION SPONSOR

TOTE BAG SPONSOR

COLLABORATOR SPONSOR

BRONZE SPONSOR

BREAK SPONSOR

LANYARD SPONSOR

FRIENDS SPONSOR

Sign Up to be an Exhibitor

Online at:

<https://bit.ly/2024-SWCD-Exhibitor>



QR Code links to Exhibitor Form

**Early Bird rates end
November 15**

Sign Up to be a Sponsor

Online at:

<https://bit.ly/2024SWCDSponsor>



QR Code links to Sponsorship Form

or, fill out the enclosed reservation form and mail to:

IASWCD
225 S. East St., Suite 142
Indianapolis, IN 46202
317-692-7374
iaswcd.org

Sponsorship Levels & Benefits

PLATINUM SPONSOR \$8,000

- Complimentary exhibitor booth with prime visibility
- Two full conference registrations
- Four complimentary tickets to Awards Luncheon
- Brief address to conference audience at one general session
- Full page color logo in conference program
- Logo displayed on Conference webpage
- Organization promotional item opportunity
- Sponsor spotlight in IASWCD newsletter
- Article placed in one issue of newsletter
- Prominent signage at Annual Conference
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference general session

KEYNOTE SPONSOR \$6,500

- Complimentary exhibitor booth with prime visibility
- Prominent placement of logo on conference event app
- Two full conference registrations
- Four complimentary tickets to Awards Luncheon
- Table reserved at front near stage for Keynote Session
- Logo displayed in conference program and website
- Organization promotional item opportunity
- Sponsor spotlight in IASWCD newsletter
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference general session

Sponsorship Levels & Benefits

CHAMPION SPONSOR \$6,000

- Complimentary exhibitor booth with prime visibility
- Two full conference registrations
- Two complimentary tickets to Awards Luncheon
- Logo displayed on conference webpage and program
- Organization promotional item opportunity
- Sponsor spotlight in IASWCD newsletter
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

TOTE BAG SPONSOR \$5,500

- Complimentary exhibitor booth
- One full conference registration
- Tote Bags printed with company logo/name for all conference attendees
- Logo displayed in conference program and webpage
- Organization promotional item opportunity
- Sponsor spotlight in IASWCD newsletter
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference



QR Code to Sponsorship Form

Exhibitor Information

Vendor Amenities

- one 6-foot table with cloth and draping
- two chairs
- Monday Breakfast (for up to two)
- Networking Luncheon Ticket*
- Break snacks and drinks (for up to two)
- Complimentary wifi
- \$20 discount to 2023 conference returning vendors
- social media and newsletter posts

Vendor Booth Rates - Commercial

Early Bird Rate (reserved by November 15): \$700

After November 15: \$800

**Commercial Vendors receive an additional Networking Luncheon (Monday) ticket and one parking pass per day.*

Vendor Booth Rates - Non-Commercial

Early Bird Rate (reserved by November 15): \$500

After November 15: \$550

Additional Amenities Available for Purchase

- +Awards Luncheon tickets
- +Networking Luncheon tickets
- +Electrical outlet access

Link to Exhibitor Form

<https://bit.ly/2024-SWCD-Exhibitor>



Exhibitor Information

The conference trade show is open for one and one-half days. Don't miss this opportunity to connect with over 350 conservationists representing rural, urban, and suburban natural resources interests from around the state of Indiana.

Trade Show Hours

Monday, January 8: Trade show open 8 am – 5 pm

Tuesday, January 9: Trade show open 8 am – 12 pm

Setup/teardown

Setup: Sunday, January 7 after 4 pm; or,
Monday morning from 6:30 am - 7:45 am

Teardown: Tuesday, January 9 after 12 pm

Hotel Information

Trade show participants may reserve hotel rooms at The Westin Indianapolis at the discounted conference rate. Information for placing your reservation will be posted on the conference registration site this fall.

Payment

Please make checks payable to IASWCD and mail to IASWCD, 225 S. East Street, Ste. 142, Indianapolis, IN 46202. If you prefer to pay for your space via credit card, please contact Amy Work (amy-work@iaswcd.org or 317-692-7374) or Liz Rice (elizabeth-rice@iaswcd.org or 317-692-7519).

all times listed are Eastern time zone

Sponsorship Levels & Benefits

LANYARD SPONSOR

\$5,000

- Complimentary exhibitor booth
- Logo on all attendee lanyards
- One full conference registration
- Logo displayed in conference program
- Logo displayed on IASWCD Annual Conference webpage
- Organization promotional item opportunity
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

COLLABORATOR SPONSOR

\$4,000-4,999

- Complimentary exhibitor booth
- One full conference registration
- Logo displayed in conference program
- Logo displayed on IASWCD Annual Conference webpage
- Organization promotional item opportunity
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

Link to Sponsor form:

<https://bit.ly/2024SWCDSPONSOR>



Sponsorship Levels & Benefits

BRONZE SPONSOR

\$2,000-3,999

- One full conference registration
- Logo displayed in conference program
- Logo displayed on IASWCD Annual Conference webpage
- Organization promotional item opportunity
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

FRIENDS SPONSOR

\$500-1,499

Logo displayed in conference program, on conference webpage, social media; and, verbal recognition at conference

BREAK SPONSOR

\$1,500

- Signage with organization name at sponsored break
- Logo displayed in conference program
- Logo displayed on IASWCD Annual Conference webpage
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

Sponsorship Reservation Form

or fill out the [online form](#):

Organization: _____

Contact Person Name: _____

Contact Email: _____

Contact Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Mail to: IASWCD, 225 S. East St., Ste 142, Indpls, IN 46202

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|--------------------------|-----------------------------|----------------------|
| <input type="checkbox"/> | PLATINUM SPONSOR | \$8,000 |
| <input type="checkbox"/> | KEYNOTE SPONSOR | \$6,500 |
| <input type="checkbox"/> | CHAMPION SPONSOR | \$6,000 |
| <input type="checkbox"/> | TOTE BAG SPONSOR | \$5,500 |
| <input type="checkbox"/> | LANYARD SPONSOR | \$5,000 |
| <input type="checkbox"/> | COLLABORATOR SPONSOR | \$4,000-4,999 |
| <input type="checkbox"/> | BRONZE SPONSOR | \$2,000-3,999 |
| <input type="checkbox"/> | BREAK SPONSOR | \$1,500 |
| <input type="checkbox"/> | FRIENDS SPONSOR | \$500-1,499 |