

2025 Conference
of Indiana Soil & Water
Conservation Districts
January 27–28, 2025

SPONSORSHIP & EXHIBITOR OPPORTUNITIES



INDIANA ASSOCIATION OF
soil and water conservation
DISTRICTS

The Westin
241 W. Washington St.
Indianapolis, IN

2025 Conference of SWCDs

Held in downtown Indianapolis, this statewide conference attracts 400+ conservation-minded farmers, foresters, advisors, and professionals from local, state and national levels. Attendees gather to network, deepen their knowledge, and explore conservation-related products and services offered by our sponsors and exhibitors!

Each sponsorship level includes a variety of benefits. Secure your sponsorship online at <https://bit.ly/2025-SWCD-Conf>, or complete the included form and mail it to IASWCD, 225 S. East St., Suite 142, Indianapolis, IN 46202.

Questions? Contact Amy Work, amy-work@iaswcd.org or 317-692-7374



Sponsorship Levels & Benefits

PLATINUM SPONSOR \$8,000

- Complimentary exhibitor booth with prime visibility
- Two full conference registrations
- Four complimentary tickets to Awards Banquet
- Brief audience address at one general session
- Full page color logo in conference program
- Logo displayed on Conference webpage
- Branded swag opportunity
- Sponsor spotlight in IASWCD newsletter
- Article placed in one issue of newsletter
- Prominent signage at the conference
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference general session

KEYNOTE SPONSOR \$7,000

- Complimentary exhibitor booth with prime visibility
- Two full conference registrations
- Four complimentary tickets to Awards Banquet
- Table reserved at front near stage for Keynote Session
- Logo displayed in conference program and website
- Branded swag opportunity
- Sponsor spotlight in IASWCD newsletter
- Prominent signage at the conference
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference general session

Sponsorship Levels & Benefits

CHAMPION SPONSOR \$6,000

- Complimentary exhibitor booth with prime visibility
- Two full conference registrations
- Two complimentary tickets to Awards Banquet
- Logo displayed on conference webpage and program
- Branded swag opportunity
- Sponsor spotlight in IASWCD newsletter
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

TOTE BAG SPONSOR \$5,500

- Complimentary exhibitor booth
- One full conference registration
- Tote Bags printed with company logo/name for all conference attendees (must reserve by Dec 1)
- Logo displayed in conference program and webpage
- Branded swag opportunity
- Sponsor spotlight in IASWCD newsletter
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference



QR Code links to Sponsor information

Sponsorship Levels & Benefits

LANYARD SPONSOR

\$5,000

- Complimentary exhibitor booth
- Logo on all attendee lanyards
- One full conference registration
- Logo displayed in conference program
- Logo displayed on IASWCD Conference webpage
- Branded swag opportunity
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

COLLABORATOR SPONSOR \$4,000

- Complimentary exhibitor booth
- One full conference registration
- Logo displayed in conference program
- Logo displayed on IASWCD Conference webpage
- Branded swag opportunity
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

Link to Sponsor Information and Reservation form:

<https://bit.ly/2025-SWCD-Conf>



Sponsorship Levels & Benefits

BRONZE SPONSOR

\$3,000

- One full conference registration
- Logo displayed in conference program
- Logo displayed on IASWCD Conference webpage
- Branded swag opportunity
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

BREAK SPONSOR

\$2,000

- Signage with organization name at sponsored break
- Logo displayed in conference program
- Logo displayed on IASWCD Conference webpage
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

FRIEND SPONSOR

\$500-\$1,500

- Logo displayed in conference program
- Logo displayed on IASWCD Conference webpage
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference



***Thank you for your generous support
of this Indiana SWCD conference!***

Sponsorship Reservation Form

or fill out the online form:

Organization _____

Contact Person Name: _____

Contact Email: _____

Contact Phone: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Mail to: IASWCD, 225 S. East St., Ste 142,
Indianapolis, IN 46202

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|--------------------------|-----------------------------|----------------------|
| <input type="checkbox"/> | PLATINUM SPONSOR | \$8,000 |
| <input type="checkbox"/> | KEYNOTE SPONSOR | \$7,000 |
| <input type="checkbox"/> | CHAMPION SPONSOR | \$6,000 |
| <input type="checkbox"/> | TOTE BAG SPONSOR | \$5,500 |
| <input type="checkbox"/> | LANYARD SPONSOR | \$5,000 |
| <input type="checkbox"/> | COLLABORATOR SPONSOR | \$4,000 |
| <input type="checkbox"/> | BRONZE SPONSOR | \$3,000 |
| <input type="checkbox"/> | BREAK SPONSOR | \$2,000 |
| <input type="checkbox"/> | FRIEND SPONSOR | \$500-\$1,500 |

Exhibitor Information



This energetic conference trade show maximizes the time together for attendees and exhibitors. Don't miss this opportunity to network and make valuable connections with over 400+ conservationists and natural resource professionals from across the state!

Trade Show Hours *(Eastern)*

Monday, January 27: Trade show open 8 am – 5 pm

Tuesday, January 28: Trade show open 8 am – 12 pm

Setup:

Sunday, January 26 after 4 pm

or, Monday, January 27 from 6:30 am - 7:45 am

Teardown:

Tuesday, January 28 after 12 pm

Hotel Information

Trade show participants may reserve hotel rooms at The Westin Indianapolis at the discounted conference rate. Information for placing your reservation will be posted on the conference registration site this fall.

Payment

When you reserve your space online, you will have the option to pay via credit card or by mailing a check. Please make checks payable to IASWCD and mail to IASWCD, 225 S. East Street, Ste. 142, Indianapolis, IN 46202.

Questions? Contact Amy Work (amy-work@iaswcd.org or 317-692-7374)

Exhibitor Benefits & Rates



Vendor Amenities

- One 6-foot table with cloth and draping
- Two chairs
- Monday Breakfast (for up to two)
- One Networking Luncheon Ticket (Monday)
- Break snacks and drinks (for up to two)
- Complimentary WIFI
- \$20 discount to 2024 returning conference vendors
- Social media and newsletter posts

Vendor Booth Rates - Commercial

Early Bird Rate (reserved thru November 15): \$750

After November 15: \$850

Vendor Booth Rates - Non-Commercial

Early Bird Rate (reserved thru November 15): \$550

After November 15: \$600

Additional Amenities Available for Purchase

- +Award Banquet tickets (Monday dinner) \$85
- +Networking Luncheon tickets \$70
- +Electrical outlet access \$265/day

**Link to Exhibitor Information
and Reservation Form**
<https://bit.ly/2025-SWCD-Conf>





Sign Up to be a Sponsor

Online at:

<https://bit.ly/2025-SWCD-Conf>



or, fill out the enclosed reservation form and mail to:

IASWCD

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Indianapolis, IN 46202

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Sign Up to be an Exhibitor

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Early Bird rates
good through
November 15



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