

2027 Conference of Indiana Soil & Water Conservation Districts

January 25-26, 2027

SPONSORSHIP & EXHIBITOR OPPORTUNITIES



INDIANA ASSOCIATION OF
soil and water conservation
DISTRICTS

The Westin
241 W. Washington St.
Indianapolis, IN

IASWCD Conference

Connecting Indiana's Conservation Community

Join more than **400 conservation-minded farmers, advisors, and professionals** from across Indiana and beyond for one of the state's most impactful conservation events.



Held in **downtown Indianapolis**, this conference brings together leaders and practitioners from **local, state, and national organizations** to share ideas, strengthen partnerships, and advance conservation efforts across our landscapes.

Attendees come to:

- **Network** with peers and decision-makers
- **Expand their knowledge** through workshops
- **Discover innovative tools, services, and solutions** from trusted partners

Why Participate as a Sponsor or Exhibitor?

Whether your goal is visibility, relationship-building, or direct engagement, this conference provides unmatched access to a highly targeted audience.

As a Sponsor, you have the opportunity to align your organization with conservation leadership in Indiana.

As an Exhibitor, you will connect directly with hundreds of attendees actively seeking solutions, services and partnerships.

Sponsorship Opportunities

Maximize your visibility and impact

We offer a variety of sponsorship opportunities to match your organization’s goals and level of engagement. Each level includes recognition and visibility throughout the conference, with enhanced benefits at higher tiers.

Premier Sponsorships

- Platinum Sponsor — \$8,000
- Keynote Sponsor — \$7,000
- Champion Sponsor — \$6,000

Featured Sponsorships

- Tote Bag Sponsor — \$5,500
- Lanyard Sponsor — \$5,000

Supporting Sponsorships

- Collaborator Sponsor — \$4,000
- Bronze Sponsor — \$3,000
- Break Sponsor — \$2,000

Friend of Conservation

- Friend Sponsor \$500
- Friend Sponsor \$1,000
- Friend Sponsor \$1,500

Sponsorship Levels & Benefits

PLATINUM SPONSOR \$8,000

- Complimentary exhibitor booth with prime visibility
- Two full conference registrations
- Four complimentary tickets to Awards Banquet
- Brief audience address at one general session
- Full page color logo in conference program
- Logo displayed on Conference webpage
- Branded swag opportunity
- Sponsor spotlight in IASWCD newsletter
- Article placed in one issue of newsletter
- Prominent signage at the conference
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference general session

KEYNOTE SPONSOR \$7,000

- Complimentary exhibitor booth with prime visibility
- Two full conference registrations
- Four complimentary tickets to Awards Banquet
- Table reserved at front near stage for Keynote Session
- Logo displayed in conference program and website
- Branded swag opportunity
- Sponsor spotlight in IASWCD newsletter
- Prominent signage at the conference
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference general session

Sponsorship Levels & Benefits

CHAMPION SPONSOR **\$6,000**

- Complimentary exhibitor booth with prime visibility
- Two full conference registrations
- Two complimentary tickets to Awards Banquet
- Logo displayed on conference webpage and program
- Branded swag opportunity
- Sponsor spotlight in IASWCD newsletter
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

TOTE BAG SPONSOR **\$5,500**

- Complimentary exhibitor booth
- One full conference registration
- Tote Bags printed with company logo/name for all conference attendees (must reserve by Dec 1)
- Logo displayed in conference program and webpage
- Branded swag opportunity
- Sponsor spotlight in IASWCD newsletter
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

*QR Code links to
Sponsor information*



Sponsorship Levels & Benefits

LANYARD SPONSOR

\$5,000

- Complimentary exhibitor booth
- Logo on all attendee lanyards
- One full conference registration
- Logo displayed in conference program
- Logo displayed on IASWCD Conference webpage
- Branded swag opportunity
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

COLLABORATOR SPONSOR

\$4,000

- Complimentary exhibitor booth
- One full conference registration
- Logo displayed in conference program
- Logo displayed on IASWCD Conference webpage
- Branded swag opportunity
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

**Scan the QR Code or Follow
the Link to Register Now!**

<https://bit.ly/2027-IASWCD-Conf>



Sponsorship Levels & Benefits

BRONZE SPONSOR

\$3,000

- One full conference registration
- Logo displayed in conference program
- Logo displayed on IASWCD Conference webpage
- Branded swag opportunity
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

BREAK SPONSOR

\$2,000

- Signage with organization name at sponsored break
- Logo displayed in conference program
- Logo displayed on IASWCD Conference webpage
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

FRIEND SPONSOR

\$500-\$1,500

- Logo displayed in conference program
- Logo displayed on IASWCD Conference webpage
- Sponsor announcement on IASWCD Social Media
- Verbal recognition at conference

*Thank you for your
generous support
of this Indiana SWCD
conference!*



Exhibitor Opportunities

Connect directly with attendees

Thank you for your interest in exhibiting during the IASWCD Conference.

This energetic conference trade show maximizes the time together for attendees and exhibitors. Don't miss this opportunity to network and make valuable connections with over 400+ conservationists, decision-makers and natural resource professionals from across the state!

We offer exhibitor opportunities for both businesses and partner organizations. Please review the information in this booklet to select the option that best fits your organization.

Trade Show Hours

(all times Eastern)



Set Up

Sunday, January 24

after 4 pm, or

Monday, January 25

6:30 am - 7:45 am



**Exhibitor
Hours**

Monday, January 25

8:00 am – 5:00 pm

Tuesday, January 26

8:00 am – 12:00 pm



Teardown

Tuesday, January 26

12 pm

EXHIBITOR BENEFITS



Booth Package Includes

- One 6' exhibitor table with table covering
- Two chairs
- Recognition in the conference program and website
- Opportunity to engage throughout the event
- Two Exhibitor Badges for meals:
 - Monday Breakfast (for up to two)
 - Monday Networking Luncheon (for up to two)
- Snacks & Drinks during Breaks (for up to two)
- Wi-Fi access

Additional Amenities Available for Purchase

- + Full Conference Registration (sign up separately)
- + Monday Awards Dinner Banquet \$85
- + Networking Luncheon tickets \$70
- + Electrical outlet access \$265/day

**QR Code and Link to
Exhibitor Information and
Reservation Form:**

<https://bit.ly/2027-IASWCD-Conf>



Exhibitor Categories & Pricing

Category	Early Bird Rate	Standard Rate*
Business Exhibitors <i>for-profit businesses, corporations and industry organizations</i>	\$900	\$950
Government & Nonprofit Exhibitors <i>Federal, state, and local agencies, universities, and nonprofit organizations</i>	\$600	\$650

*Standard rates begin Nov 16

Payment & Registration

- Full payment is required to reserve your exhibitor space.
- Space is limited and assigned on a first-come, first-served basis.
- Early rate pricing is available through November 15.

Cancellation Policy

- Cancellations received by November 30 will receive a partial refund (minus any processing fees).
- No refunds will be issued after November 30.

Hotel

Exhibitors may reserve hotel rooms at The Westin Indianapolis at the discounted conference rate. Information for placing your reservation will be posted on the conference registration site this fall.

Questions? Contact Amy Work at amy-work@iaswcd.org

Reserve Your Spot Today!



**Scan the QR code or visit the link
below to get started.**



<https://bit.ly/2027-IASWCD-Conf>



INDIANA ASSOCIATION OF
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